



Program Donation

A unique way to offer financial support to CKUA is with the donation of one or more hours of programming. Donated hours make terrific birthday, Christmas, anniversary or 'surprise' gifts! Sometimes it's just nice to treat yourself!

*Most musical programs are available with the below listed gift size:

1 hour - \$500

2 hours - \$900

3 hours - \$1300

6 hours - \$2500

*Excluded programs are Innovation Anthology, Arts Alive, Arts & Culture Guide, ArtBeat, Sunday Magazine, News, Earth and Sky, Jazz Journey, From Bop to Rock, The Long Weekend, Rocky Road.

The above listed figures reflect the true cost of producing an hour of programming at CKUA. Please note that your program donation pledge *must* be honoured in full before the hour will be scheduled. (We regret that donations given through an ongoing subscription are not eligible with this program).

How to Donate an Hour of Programming

To donate an hour of programming, simply **pledge on line** anytime or **call 1-800-494-2582**. Indicate the program(s) that you wish to donate along with any special information that you feel is relevant. Once your pledge has been processed, our Traffic Coordinator, Sharon Cross, designates and schedules the hour based on what time slot is available. Specific time requests are always taken into consideration.

Closer to the date of your scheduled hour, you will be contacted either by e-mail or phone to discuss your donation and music suggestions. **Ultimately, the final programming is at the discretion of the Announcer.**

When the time comes, gather your friends and loved ones around, and enjoy your special hour(s) of CKUA programming. Unless you wish to remain anonymous, your name will be enthusiastically announced with CKUA's thanks at the top, middle and the bottom of the program hour!